Module 1: Assignment

**Problem Statement:**

You are working as a Business Analyst in a company that provides online courses on various technologies for students. Further, the company wants to launch a new course on Data Analytics that gives learners an experience of how Data Analytics is used in real-time projects in the industry.

1.As a Business Analyst, your responsibility is to gather all the requirements of your company that

would help it make an effective strategy for accomplishing the task.

Answer: The following task to be performed for effective strategy for accomplishing the task for requirement Gathering:

1. **Identifying the key stakeholders both internal and external teams.**

Internal Teams

* Product development team
* Subject Matter Expert
* Tech and Platform Team
* Customer Support Team
* Senior Management Team
* Marketing and sales Teams

External Teams

* Industry Expert
* Current and Prospective Learners

1. **Objective for the Data Analyst**

* Provide real and practical life experience for students for courses
* Hands on projects for jobs
* Tools and technique which is demanded in the industry

1. **Content of the courses**

* What are the topics to be included?
* Practical insights with real world data sets and projects contents

1. **Learning and course formats**

* Will need to decide on Live or recorded classes?
* Will Direct Mentorship given?
* What will be the course duration?

1. **Industry relevance**

* Which industry and domain the following the projects based on?

1. **Tools and techniques**
2. **Assessments and Certification**

* How the assessments will be provided will it be by quiz or online tests, project submission?
* Post completion the certification will be provided and required to submit the assignments.

1. **User Experience**

* Will the course be Mobile-friendly?

1. **Pricing and Monetization**

* What is the pricing model? One-time, subscription, or freemium?

1. **Success Matrics**

* How will we measure the success? ( Enrolments, completion, job placement, learner satisfaction

2. You need to make a template or requirement table that consists of various parameters that

describe the requirements for the Data Analytics course.

Answer:

|  |  |  |
| --- | --- | --- |
| **Parameters** | **Description** | **Examples** |
| Title of the course | Name of the course | Data Analyst will real world outputs |
| Course Objective | The goal and learning Outcome of the course | To make market ready with the objective of placement with Data Analytical skills |
| Target Audience | Intended Learners | Students, Fresh Graduates, Working professionals |
| Course Format | Format of content delivery | Live training, Mentorship, Recorded classes |
| Skill Level | Difficulty level of the course | Beginner to Intermediate |
| Tools and Technologies | Tools to be taught and used in the course | Power Bi, SQL, Tableau, Numphy |
| Pricing and Monetization | Cost structure | Rs 12000/ month |
| Marketing Strategy | Promotion Plans | Social media |
| Feedback mechanism | How feedback will be collected and analysed | Course rating, surveys, regular feedback forms |
| Success Metrics | Key performance indicators | Completion rate, job placements, customer satisfaction |